



The Commonwealth of Massachusetts

Joint Committee on Tourism, Arts, & Cultural Development
Massachusetts General Court
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John D. Keenan
House Chair

PRESS RELEASE

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Representative Keenan to Host Framingham Delegation
Tour will showcase Revitalized Downtown Salem

SALEM — On December 10th, State Representative John Keenan (D—Salem) House Chairman of the Legislature’s Joint Committee on Tourism, Arts and Cultural Development will host Representative Pam Richardson (D—Framingham) and an economic development group from Framingham when they visit downtown Salem. Rep. Richardson and the group are interested in Salem’s revitalization and the success of its Salem Main Streets program.

“I am delighted to welcome Representative Pam Richardson here, and proud to show her downtown Salem,” Representative Keenan said. Speaking of Salem Main Street’s, Representative Keenan said, “Main Streets is by far the most successful program in Salem in recent years, and has become a model for other cities to follow. It really provided a strategy and clear plan for moving the downtown and commercial district forward to strengthen economic development.”

Also meeting with the group is Jennifer Bell, Manager of Salem Main Streets. Bell has extensive experience and expertise in business district revitalization and is excited about sharing the program’s success story. “It’s an on-going revitalization opportunity,” said Jennifer Bell. “Cities never stop changing and it really is an on-going effort to move the city forward working with the Mayor, the Salem Chamber, the merchants, the residents and with all of the people who care about the downtown.”

“Traditional business districts have always been more than a place to just do business,” said Rep. Keenan, “and Salem’s historic downtown is a great example of a working downtown district that offers great restaurants, entertainment, arts and culture. Arts and culture have played a vital role in Salem’s revitalization and have helped maintain its authenticity.”

The Salem Trolley will provide the group with a tour of some of city’s recent revitalization projects including the shops on Front Street, the Harbor Walk and the Salem Jail. In addition, they will have an opportunity to see Salem’s many art galleries, museums and historic sites.

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