



The Commonwealth of Massachusetts

HOUSE OF REPRESENTATIVES

JOHN D. KEENAN

CHAIRMAN

COMMITTEE ON TOURISM, ARTS AND CULTURAL DEVELOPMENT

STATE HOUSE,

BOSTON 02133-1054

MEDIA ADVISORY

REP. JOHN D. KEENAN TO RING BELL DEC 22 FOR SALVATION ARMY AT WAL-MART IN SALEM

WHAT: Rep. John D. Keenan will help raise funds for the Salvation Army by ringing the bell at the Red Kettle at the Wal-Mart Store in Salem, as part of the company's nationwide "Bells Ringing Across America" initiative. During this hour-long event, from 11 am - noon on Wednesday, Dec 22, 2010, Rep. Keenan will staff the famous Red Kettle and invite customers to support the annual campaign.

WHEN: Wednesday, Dec 22, 2010

11am – 12pm (noon)

WHERE: Wal-Mart Store at 450 Highland Ave., Salem MA

WHY: Walmart and the Walmart Foundation are providing grants to organizations and nonprofits committed to fighting hunger in the United States, including a \$1 million grant to The Salvation Army that will be used to purchase meals for families in-need and \$4.6 million in funds to local food banks.

Funds donated by customers helped The Salvation Army serve millions of people by providing basic social services such as food, shelter, clothing and financial assistance.

FOR MORE INFORMATION:

For more information on Walmart's commitment to hunger relief this holiday season and year-round www.walmart.com/fightinghunger or www.facebook.com/walmart